



STRATEGIC FORUM 2019

SPONSORSHIPS PACKAGE

March 13-15, 2019, Toronto, Canada

**CELL & GENE
THERAPY
REVOLUTION**

Time to gown up!



A WORD FROM

DENIS-CLAUDE ROY, CEO, CELLCAN

CellCAN is proud to organize the second pan-Canadian Strategic Forum on the cell & gene therapy revolution. After the success of the first edition in March 2017 in Montreal, and the organization of a Canadian Strategy Workshop at ISCT 2018 in the same city one year later, Canada is in a better position to take advantage of the cell and gene therapy revolution on a global scale. But to do so, we still need to address many challenges. We must continue to unite the strengths of all the Canadian stakeholders in the field of cell-based therapy, so that Canada can compete in the face of strong competition from other countries. Every day we are getting closer to the common seal of quality we envision for cell and gene therapy manufacturing in Canada, which will increase capacity, and rapidly and effectively migrate innovative treatment concepts into standard clinical practice. The second edition of our Strategic Forum in Toronto next March is an important step towards this goal and it will be a privilege to have you as a collaborator in this.

HIGHLIGHTS OF THE 2017 EDITION

The CellCAN 2017 Strategic Forum created a space for strategic discussions about the future of cell and gene therapy in Canada and for direct interactions between stakeholders: patients, clinicians, researchers, representatives from industry and structuring networks, policy-makers, regulators, government representatives, and members of the media.

- **157 participants from across Canada**
- **+30 speakers on four strategic themes**
- **6 workshops**
- **Social media reach**  **1,945**  **10,088**  **32,100**

93%

SATISFACTION RATE

96%

WOULD PARTICIPATE AGAIN

“ I think the synergy between the different organizations whose mission is to bring these technologies to patients along with a collaborative spirit and high level of innovation will make a difference in Canada.”

François Bettez, C3i

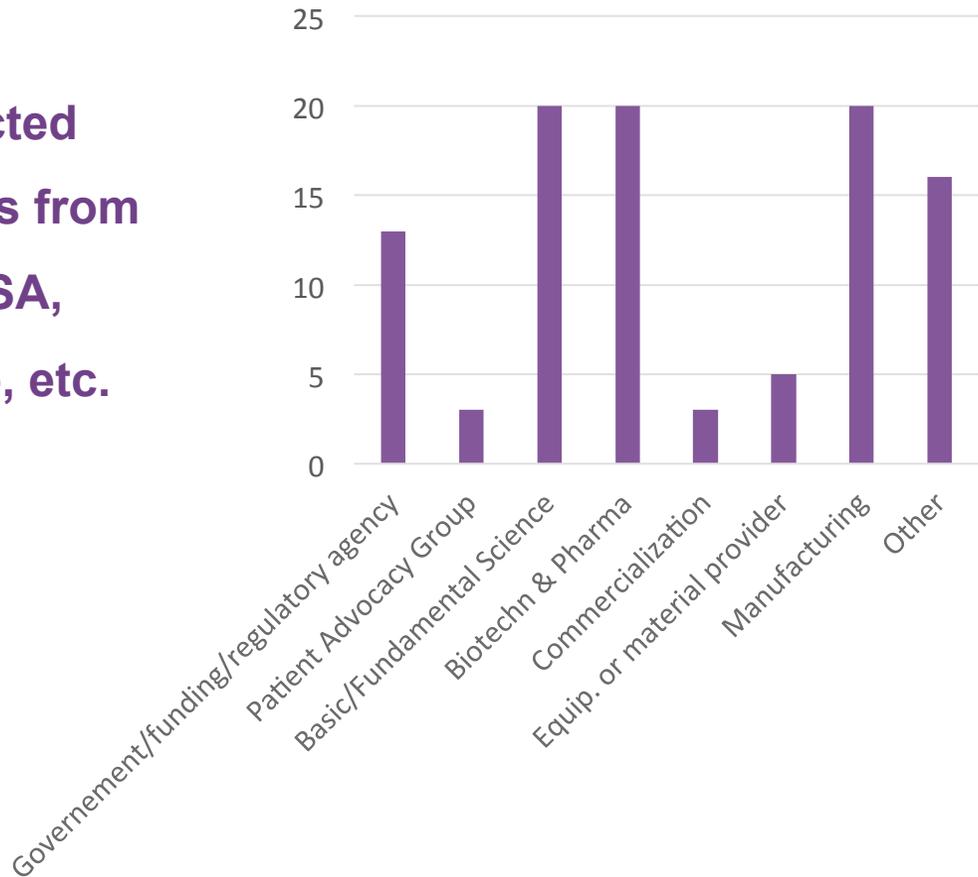


WHAT AWAITS YOU

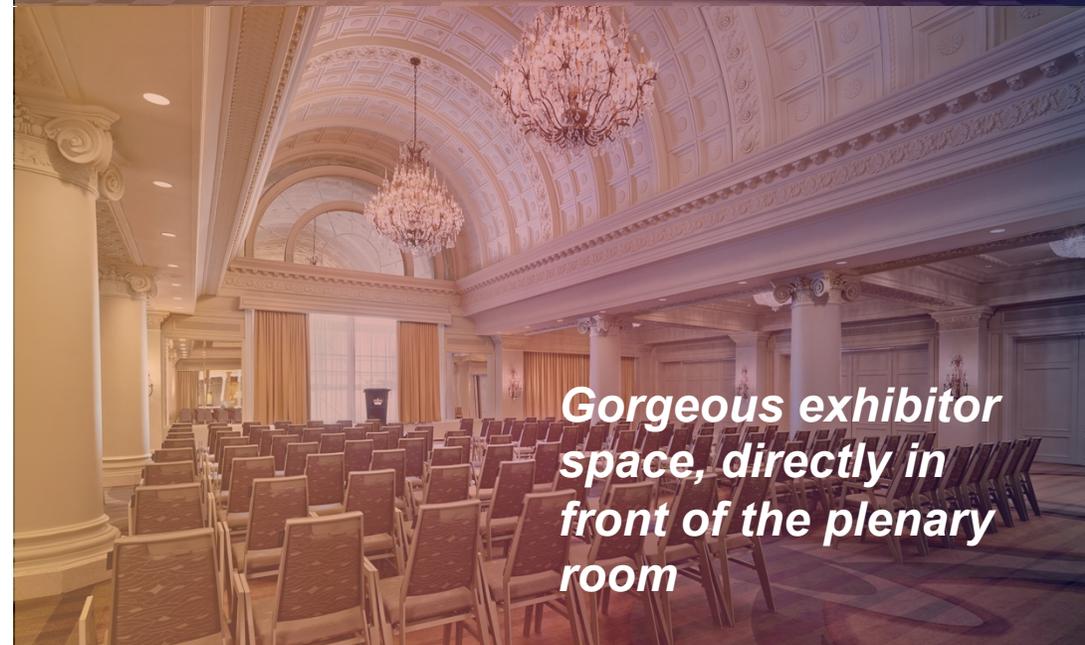
FOR THE 2019 EDITION

**+200 expected
participants from
Canada, USA,
UK, France, etc.**

% OF PARTICIPANTS BY SECTOR – 2017 EDITION



*Spacious and
luxurious venue in
the vibrant city of
Toronto*



*Gorgeous exhibitor
space, directly in
front of the plenary
room*



WHAT AWAITS YOU

FOR THE 2019 EDITION

A preconference on biomarkers by C3i that offers a great opportunity to showcase all new technologies.

A main conference with 4 strategic themes

- ***Innovation in 3rd party donor-sourced cellular therapies: game changer in regenerative medicine***
- ***The next generation of clinical trials***
- ***Regulatory Reform and Reimbursement***
- ***Technological innovations in cell and gene therapy manufacturing***



For more details and updates, please visit
<http://www.cellcan.com/forum2019/>

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

STEP 1 | Choose one or more items from the opportunities listed below

À LA CARTE	QUANTITY	PRICING	YOUR SELECTION
Hosting Welcome reception	1	\$10,000.00	
Hosting Network reception	1	\$10,000.00	
Exhibitor space 8' X 10' space including one complimentary registration (<i>structure provided by the exhibitor</i>)	10 (8 left)	\$7,500.00	
Exhibitor space 6' Table top including one complimentary registration	6	\$5,000.00	
Lunch Workshop session (lunch provided)	8	\$5,000.00	
Lunch Break	2	\$3,000.00	
Technology Showcase (preconference/plenary) (15 min)	6	\$2,500.00	
Breakfast	2	\$2,500.00	
Wifi Sponsoring	1	\$2,500.00	
E-mail blast to all delegates		\$2,500.00	
Refreshment Breaks	4	\$1,500.00	
Program Full page ad	4 (2 left)	\$2,000.00	
Program 1/2 page ad		\$1,500.00	
Program 1/4 page ad		\$1,000.00	
Boardroom rental		\$1,000.00	
		TOTAL	

SPONSORSHIP OPPORTUNITIES

STEP 2 | Calculate your total investment and discover what additional benefits you will receive

BENEFITS	PLATINUM (PARTNER)	GOLD	SILVER	BRONZE	SUPPORTERS
	SOLD OUT!	2 available	6 available	6 available	
	\$25 000+	\$15 000+	\$10 000+	\$7 500+	Less than \$7 500
Exhibitor Space	8' X 10' Own structure 1st pick	8' X 10' Own structure 2nd pick	8' X 10' Own structure 3rd pick	6' Table Top (roll-up banners only)	
Complimentary registration	3 additional	2 additional	1 additional	1 additional	
Logo Visibility	On all event communications Integration in the branding Recognition as official Partner	Shared webpage Logo and description	Shared webpage Logo and description	Logo in sponsor carrousel	Logo in sponsor carrousel
Logo displayed on plenary screen between conferences	Dedicated slide	Dedicated slide	Shared slide	Shared slide	Shared slide
Mention on Social Media	Dedicated mention	Shared mention for gold sponsors	Shared mention for silver sponsors	Shared mention for bronze sponsors	
Documentation in delegates' bag	2 items	1 item	1 item		
Board Room Availability (first come first serve)	Priority	Available depending on availability			
List of participants - Limited to people who gave authorization to receive communications (post event)	All info available	Name, Title, Organization			
Corporate banner stand (roll-up) in eating area	YES				
Welcome word in the program	½ page				

ABOUT CELLCAN

VISION

Our vision is that cell & gene therapy manufacturing in Canada must operate under a **common seal of quality** to increase capacity and rapidly and effectively migrate innovative treatment concepts into standard clinical practice.

MISSION

Our mission is to improve the quality, safety and feasibility of cell & gene therapy in Canada through **optimal manufacturing practices**.

OUR BUSINESS PILLARS



Build a strong Canadian network



Advance regulatory standards



Generate efficient outreach



Position Canada as a world leader

[LEARN MORE >](#)

THANK YOU

WWW.CELLCAN.COM



VANESSA LAFLAMME
CHIEF OPERATING OFFICER



+1 514 252-3400 ext.5089



forum2019@cellcan.com