



**CellCAN**

Regenerative Medicine and  
Cell Therapy Network

# STRATEGIC FORUM 2022

C O R P O R A T E   O P P O R T U N I T I E S

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W E S T I N   H O T E L ,   O T T A W A

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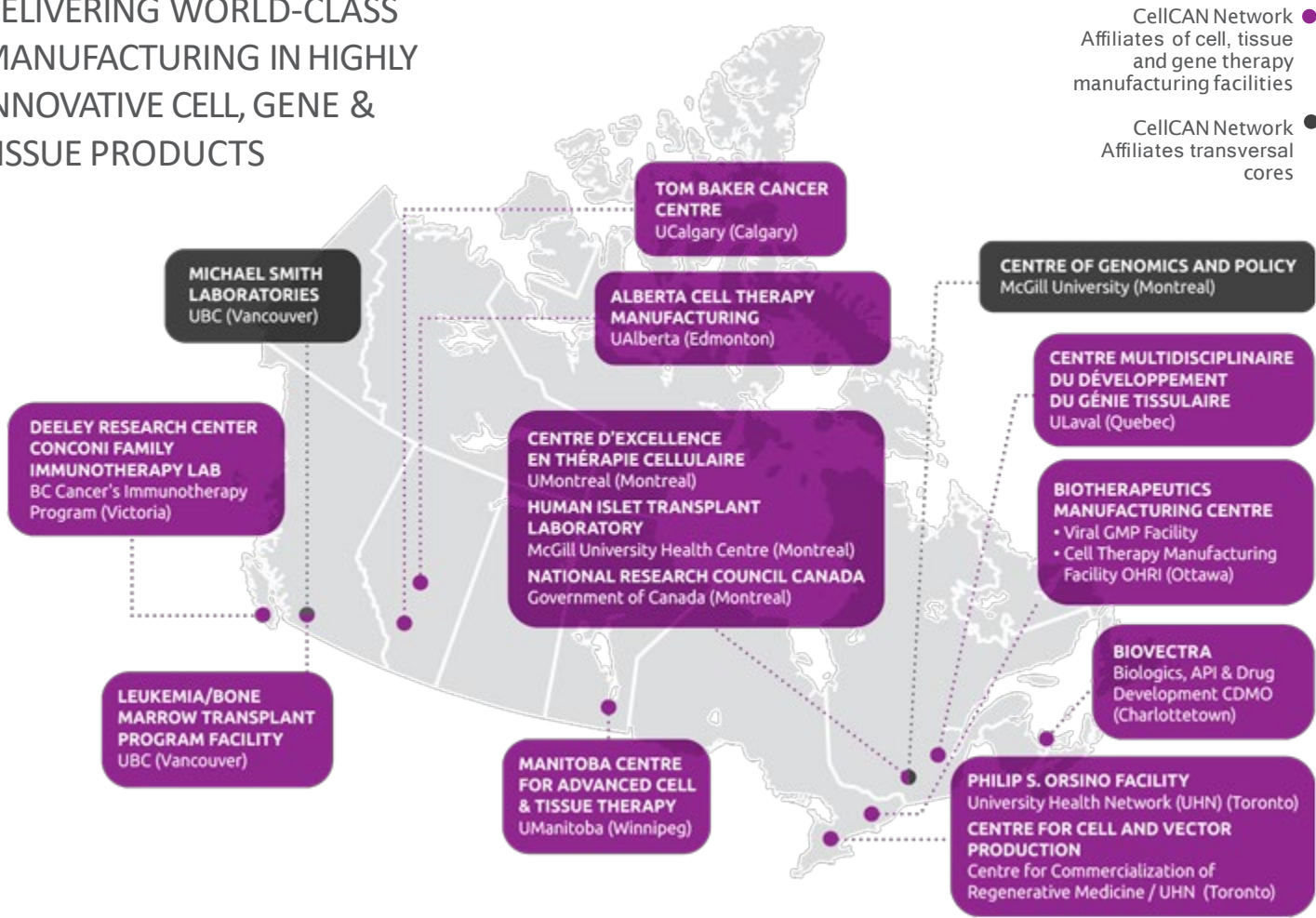
**CELL & GENE  
THERAPY  
REVOLUTION**

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*3<sup>rd</sup> edition*

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DELIVERING WORLD-CLASS  
MANUFACTURING IN HIGHLY  
INNOVATIVE CELL, GENE &  
TISSUE PRODUCTS



**VISION**

Cell & gene therapy manufacturing in Canada must operate under a **common seal of quality** to increase capacity and rapidly and effectively migrate innovative treatment concepts into standard clinical practice.

**MISSION**

To improve the quality, safety and feasibility of cell & gene therapy in Canada through **optimal manufacturing practices**.



# A WORD FROM

DENIS CLAUDE ROY, CEO, CellCAN

CellCAN is proud to organize the third pan-Canadian Strategic Forum on the cell & gene therapy (CGT) revolution. After the success of the first two editions in March 2017 (Montreal) and March 2019 (Toronto), it's clear Canada is strategically positioned to take advantage of the cell and gene therapy revolution on a global scale. The COVID-19 pandemic also brought its many challenges and CGTs are more than ever at the forefront. We must continue to unite the strengths of all the Canadian stakeholders in the field of CGTs, so that Canada can compete in the face of strong competition from other countries. Every day we are getting closer to the common seal of quality we envision for cell and gene therapy manufacturing in Canada, which will increase capacity, and rapidly and effectively migrate innovative treatment concepts into standard clinical practice. **With a focus on addressing the talent gap of skilled HQPs, the third edition of our Strategic Forum in Ottawa in September 2022 is an important step towards this goal and it will be a privilege to have you as a collaborator in this.**



*“Great network and event which brings together all key players to discuss important aspects of cell and gene therapy together.”*

*2019 Sponsor*




*“This was an extraordinarily useful meeting for me to attend, perhaps the most ever!”*

*CellCAN Network Affiliate/Speaker*

\* Data from the 2019 edition

# HIGHLIGHTS FROM PREVIOUS EDITION

The CellCAN 2017 & 2019 Strategic Forum created a space for strategic discussions about the future of CGTs in Canada and around the world, and for direct interactions between stakeholders: patients, clinicians, researchers, representatives from industry and structuring networks, policy-makers, regulators, government representatives, and members of the media.

- **180** participants from across Canada
- 2019 preconference on biomarkers presented by 
- **+30** speakers on four strategic themes
- 2019 Social media reach  **256K**  **13K**

**92%**

SATISFACTION RATE  
(of all participants)

**95%**

WOULD PARTICIPATE AGAIN  
(of all participants)

**100%**

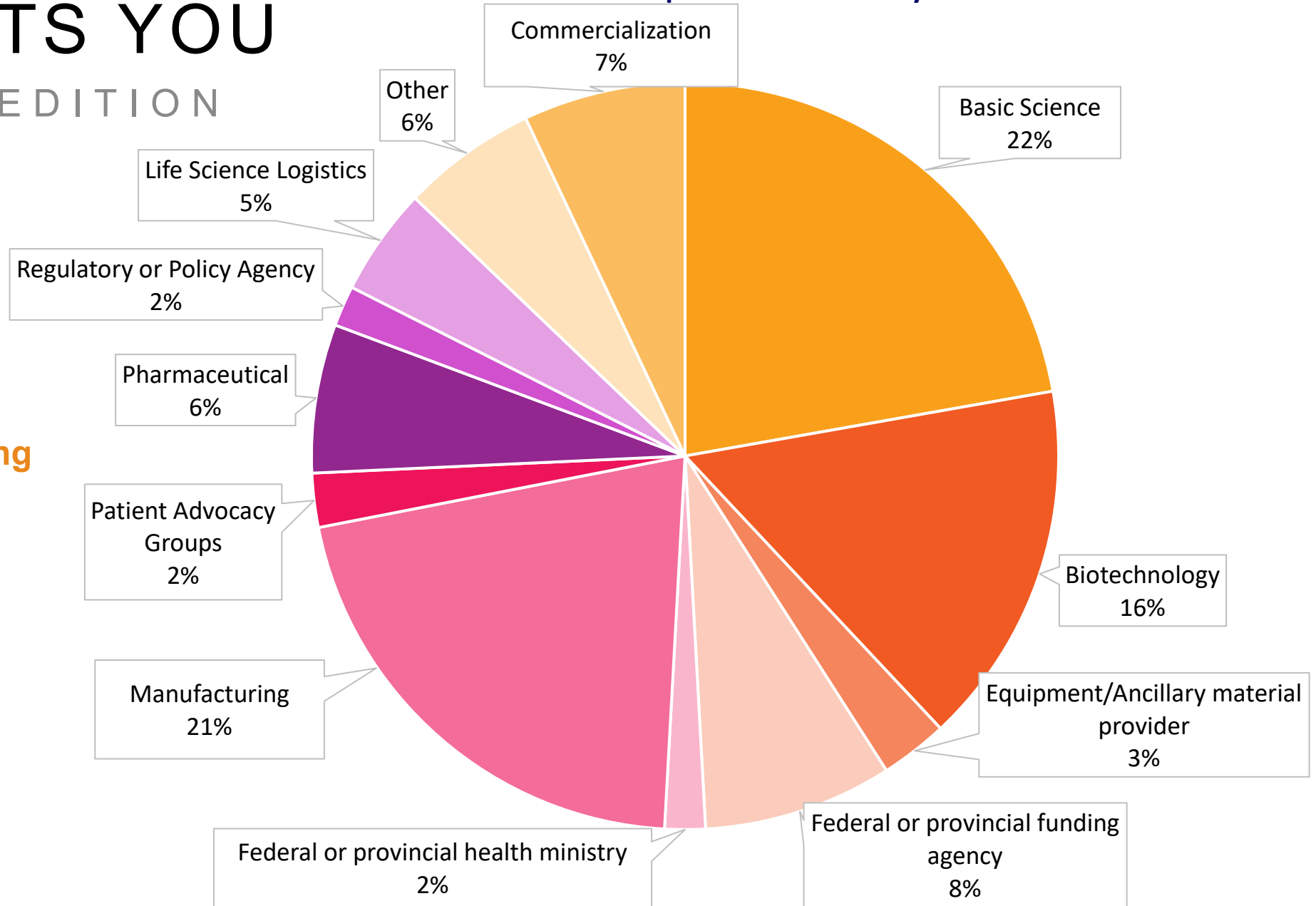
WOULD PARTICIPATE AGAIN  
(of all sponsors)

# WHAT AWAITS YOU

FOR THE 2021 EDITION

2019 attendees per sector of activity

- **+200 expected participants from Canada, USA, UK, France, etc.**
- **+15 cell manufacturing sites**
- **The attendance of decision makers**
- **Great networking opportunities**



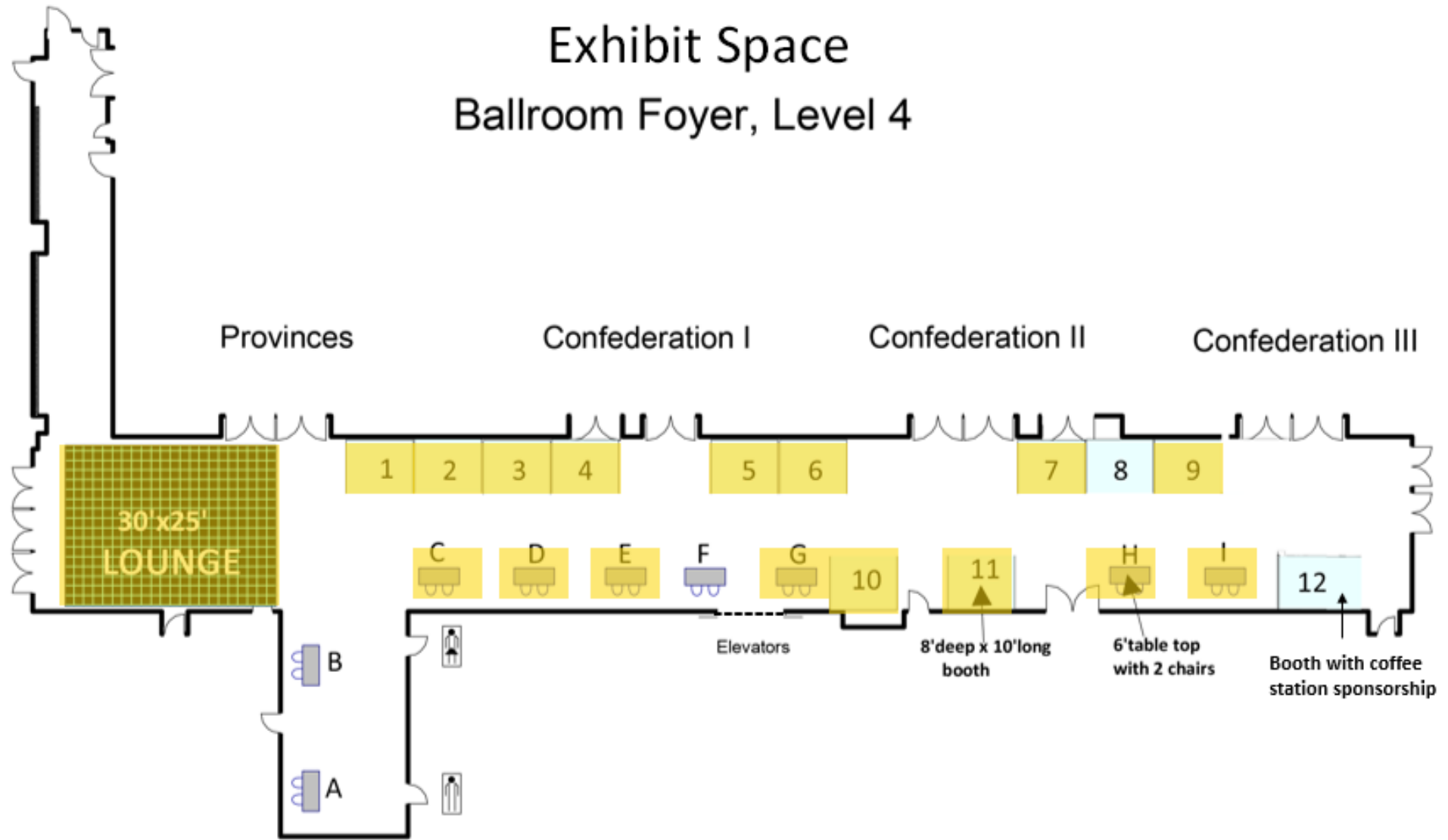


# SPONSORSHIP OPPORTUNITIES



# Exhibit Space

## Ballroom Foyer, Level 4



Space taken

# SPONSORSHIP OPPORTUNITIES

**STEP 1** | Choose one or more items from the opportunities listed below

À LA CARTE	QT	PRICING	YOUR SELECTION
Hosting   <b>Welcome reception</b> in the Exhibit Hall	0	\$ 10,000.00	
<b>Lounge Networking Area</b> (including charging stations)	0	\$15,000.00	
<b>Exhibitor space #1-11</b>   8' X 10' space including one complimentary registration ( <i>structure provided by the exhibitor</i> )	<b>1 left</b>	\$6,500.00	
<b>Exhibitor space #12</b>   8' X 10' space including one complimentary registration ( <i>structure provided by the exhibitor</i> )	1	<i>Pricing to be discussed</i>	
<b>Exhibitor space A to I</b>   6' Table top including one complimentary registration	<b>3 left</b>	\$4,000.00	
Main conference sponsored talk	0	\$3,000.00	
Lunch workshop session (lunch provided)	<b>1 left</b>	\$6,000.00	
Lunch	2	\$4,000.00	
Breakfast	<b>1 left</b>	\$3,000.00	
Refreshment breaks	3	\$2,000.00	
WIFI Sponsoring	1	\$3,000.00	
E-mail blast to all delegates	4	\$1,500.00	
Program   Full page ad	4	\$2,000.00	
Program   1/2 page ad	3	\$1,500.00	
Program   1/4 page ad	3	\$1,000.00	
Item in delegates' bag (sponsor to provide item)	0	\$ 750.00	
		<b>TOTAL</b>	



# SPONSORSHIP OPPORTUNITIES

**STEP 2** | Calculate your total investment and discover what additional benefits you will receive

BENEFITS	GOLD	SILVER	BRONZE	SUPPORTERS
	\$15,000+	\$10,000+	\$5,000+	Less than \$5,000
Complimentary registrations	2 additional	1 additional	1 additional	
Logo Visibility	Shared webpage Logo and description	Shared webpage Logo and description	Logo in sponsor carrousel	Logo in sponsor carrousel
Logo displayed on plenary screen between conferences	Dedicated slide	Shared slide	Shared slide	Shared slide
Mention on Social Media	Shared mention for gold sponsors	Shared mention for silver sponsors	Shared mention for bronze sponsors	
Documentation in delegates' bag	1 item	1 item		
List of participants - Limited to people who gave authorization to receive communications (post event)	Name, Title, Organization			



# Don't hesitate to reach out!

[WWW.CELLCAN.COM/FORUM2022](http://WWW.CELLCAN.COM/FORUM2022)



VANESSA LAFLAMME  
CHIEF OPERATING OFFICER



+1 514 562-8248



[forum2022@cellcan.com](mailto:forum2022@cellcan.com)